

CASE ANALYSIS

STAGE 1: REVIEW THE SITUATION

FACTS AND INTERPRETATIONS

No.	Facts	Interpretations
1		
2		
3		
4		
5		
6		
7		

No.	Facts	Interpretations
8		
9		
10		
11		
12		
13		
14		
15		
16		

HOW TO USE THIS TOOL

This tool will help you to complete the initial stage of your case analysis. It serves to keep track of the facts of each situation described in the case and to interpret them through the lenses of the following three bodies of knowledge:

- **Factual data**, causal explanations, quantitative information and logical inferences (formal knowledge);
- **Lived experiences** (background knowledge);
- Imagination, **projections** and **insights** (charismatic knowledge).

In the **Facts** column, list separately all the factual data identified in the case.

In the **Interpretations** column, use your formal, background and charismatic knowledge to develop some preliminary interpretations.

Reference:

Déry, Pezet and Sardais, 2015. *Le management. Guide de l'étudiant*. Québec: JFD Éditions.