

CASE ANALYSIS

STAGE 4: DETERMINE AN ACTION CYCLE

LIST OF SOLUTIONS

Challenge	Solution	Concrete issues <i>(lead, resources and other details)</i>	Feasibility	Potential problems <i>(generated by the solution)</i>

HOW TO USE THIS TOOL

This tool will help you to complete the fourth stage of your case analysis: Determine an Action Cycle.

This problem-solving process will only bear fruit if established on very concrete organizational realities. In other words, it is not enough to simply pinpoint the right options to resolve the challenges. It is also necessary to **anticipate the realization of the different options** by meticulously designing their implementation.

Answering the fundamental questions “Who will be responsible for implementation of the solutions?”, “What resources are available to implement the solutions?” and “What is the timeframe for implementation?” will draw out the **issues** involved with implementation.

But to ensure implementation is not impeded by concrete organizational realities, you must then reach beyond these fundamental questions. You must assess the **feasibility** of the solutions in terms of the big picture and your analysis of it, which includes anticipating how the solutions might potentially generate further **problems, conflicts** and **difficulties**.

Reference:

Déry, Pezet and Sardais, 2015. *Le management. Guide de l'étudiant*. Québec: JFD Éditions.